

Miles Scott, Sales & Digital Marketing Manager

Miles Scott is a community-oriented professional with experience in outreach, audience engagement, and public-facing programs. He earned a Bachelor of Science in University Studies from the University of Texas at Arlington, where he studied Anthropology, Global Culture, and Business, building a multidisciplinary foundation in research, communication, and cultural awareness. He was recognized with the Maverick Advantage award for his leadership and community engagement. Miles has experience supporting initiatives through digital strategy, content development, and collaborative promotion, with a focus on connecting diverse audiences in meaningful and accessible ways. His work is informed by a background in cultural research and an understanding of how communities engage with arts and programming. As an Eagle Scout, he has led service projects and mentored others, developing strong skills in leadership, teamwork, and organization. He has also contributed to public education efforts as a Junior Zookeeper at the Dallas Zoo, helping create positive and informative experiences for visitors. Miles's skill set includes digital media tools and bilingual communication in English and German.